



TOWN OF INDIAN RIVER SHORES
PUBLIC SAFETY DEPARTMENT
6001 NORTH A1A * INDIAN RIVER SHORES * FLORIDA * 32963
FIRE * POLICE * EMS
"SERVICE EXCELLENCE"
RICHARD G. ROSELL, DIRECTOR



WEBSITE WWW.IRSPSD.ORG
EMAIL ADMIN@IRSPSD.ORG

EMERGENCY POLICE, FIRE, AMBULANCE - 911
NON-EMERGENCY (772) 231-2451
FAX (772) 231-2444

Indian River Shores Public Safety Department Joins 'Neighbors' by Ring to Provide Users with Real-Time, Local Crime and Safety Information

Neighbors aims to reduce crime in neighborhoods by connecting people, security cameras and law enforcement.

Indian River Shores, FL – 03/18/2019 – The Indian River Shores Public Safety Department today announced that it is joining the Neighbors app by Ring (available via iOS/Android here: download.ring.com/indianrivershores) to provide the Indian River Shores community with real-time, local crime and safety information. The Neighbors network already has millions of users and has been instrumental in catching package thieves, stopping burglaries, and keeping neighborhoods safe.

Residents can download the free Neighbors app, join their neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from their neighbors, local law enforcement and the Ring team.

Chief Richard Rosell stated "Our law enforcement officers are committed to delivering a high level of service to the residents and businesses in Indian River Shores. This partnership with Ring enhances our ability to investigate and solve crimes."

Jamie Siminoff, Chief Inventor and Founder of Ring, said: "We're excited to have the Indian River Shores Public Safety Department join Neighbors to keep their community up-to-date on local crime and safety information. Over the past few years we have learned that, when neighbors, the Ring team and law enforcement all work together, we can create safer communities. Neighbors is meant to facilitate real-time communication between these groups, while maintaining neighbor privacy first and foremost. By bringing security to every neighbor with the free Neighbors app, the Indian River Shores community can stay on top of crime and safety alerts as they happen."

How It Works

- Download the Neighbors app on iOS and Android here: download.ring.com/indianrivershores or by texting 'irspsd' to 555888 from your smartphone.
- Opt-in to join your neighborhood.
- Customize the geographic area you want to receive notifications for (users must verify where they are located and cannot participate in other neighborhoods).
- Receive real-time alerts from your neighbors, local law enforcement and the Ring team that inform of crime and safety alerts as they happen.
- View local crime and safety posts via a live feed or interactive map.
- Share text updates, photos and videos taken on any device, including Ring's home security devices.
- Work with your community to make neighborhoods safer.

About Indian River Shores Public Safety

The Indian River Shores Public Safety Department employs Public Safety Officers who are trained as Police Officers, Firefighters, and EMT/Paramedics. The Public Safety Department has a fleet of patrol cars, two Fire Engines, and two Ambulances available to respond to any emergency call 24 hours a day, 7 days a week. The Detective Bureau investigates all person and property crimes that occur within the Town of Indian River Shores.

About Neighbors

Neighbors is a neighborhood watch app that provides real-time, local crime and safety information. Download the free Neighbors app (iOS/Android), join your neighborhood, and use the app to: monitor neighborhood activity; share crime and safety-related videos, photos and text-based posts; and receive real-time safety alerts from your neighbors, local law enforcement and the Ring team. Download Neighbors (iOS/Android) today to join your digital neighborhood watch. For more information visit www.ring.com/neighbors.

About Ring

Ring's mission is to reduce crime in neighborhoods by creating a Ring of Security around homes and communities. Ring is an Amazon company. The Ring [product line](#), along with [Neighbors](#) by Ring, enable Ring to offer affordable, whole-home and neighborhood security devices and services. In fact, one Los Angeles neighborhood saw a [55 percent](#) decrease in home break-ins after Ring Doorbells were installed on just ten percent of homes. For more information, visit www.ring.com. With Ring, you're always home.

###

Indian River Shores Media Contact

Director Rich Rosell

Phone: 772-231-2451

Email: rosell@irspsd.org

Neighbors Media Contact

Morgan Culbertson

Public Relations Coordinator, Neighbors by Ring

Morgan@ring.com

M: 805.822.9694

chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, April 03, 2019 10:43 AM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shore PD Follow Up

Great, Thanks for the update!

On Wed, Apr 3, 2019 at 7:58 AM Kyle Smith <ksmith@irspsd.org> wrote:

Good Morning,

I created the Press Release on March 21st, sent it up the chain of command, and am still waiting for it to be approved. I will send it to her as soon as I get the final approval. Hopefully today or this week...

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org



From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, April 2, 2019 9:55 AM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shore PD Follow Up

Hey Kyle,

I hope all is well. I wanted to touch base and see if you were able to send over the Public announcement draft to Morgan to review?

Also, I see a post on your facebook which would be a great post to share within the Neighbors App as a Law Enforcement Post!

The poster is from the Town of Indian River Shores Public Safety Department. It features the department's logo on the left and a circular seal on the right. The title is "DON'T BE A VICTIM! Green Dot Card Scam". Below the title is an image of a green MoneyPak card. The text explains that people are losing thousands of dollars in phone scams involving Green Dot Money Pak cards. It describes how these scams work: a phone call from someone claiming to be from a reputable source, claiming that you owe money, threatening to shut off utilities, asserting that a loved one needs money immediately for medical or legal reasons, and even claiming they are from the IRS and threatening criminal prosecution if payment is not made immediately. They may even have personal information about you but don't be fooled!

What Can You Do? Verify! Verify! Verify! Legitimate Private, Public and Government Agencies will not contact you demanding immediate payment by Green Dot Money Pak Cards.

Be Suspicious, ask questions and ask for a call back number.

Never give out personal or financial information to anyone who calls you unsolicited and demands money from you.

REPORT IT If you suspect a person is attempting to or has scammed you,

Indian River Shores Public Safety Dept, 6001 A1A Indian River Shores, FL 32906 Tel# 772-235-2451

Law Enforcement Post should consist of:

BOLOs

Missing Persons

Wanted Suspect

Investigations

Scam Warnings

Fires

9 pm Routines

Anything Crime/Safety

We will be sending out a success story from one of our partnered departments, they were able to get a wanted felon off the streets all because their community was sharing videos through the Neighbors App. This is what I am hoping we can achieve with your department and community. By having your department sending out law enforcement post you will start to see more neighbors wanting to share their information with you which will only help in the long run.

I highly recommend posting a minimum of 1x a week, this will help the Portal become an extremely valuable tool into keeping your community even safer!

Best,

On Mon, Mar 25, 2019 at 8:25 AM Kyle Smith <ksmith@irspsd.org> wrote:

Will do.

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, March 21, 2019 4:14 PM

To: ksmith@irspsd.org

Subject: Re: Ring<>Indian River Shore PD Follow Up

Hey Kyle,

I will be out of the office all next week with limited internet. When Albert is ready to send over the draft of the public announcement can you please be sure he also includes Morgan our PR coordinator in the email to review and approve if this takes place next week? Morgan@ring.com

Thanks!

On Mon, Mar 18, 2019 at 9:55 AM Kyle Smith <ksmith@irspsd.org> wrote:

Attached are the users who will need access to the portal. I forwarded all other information to Lt. Iovino and Sgt. Dempsey to complete for your review.

Detective Kyle Smith

ksmith@irspsd.org

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Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Friday, March 15, 2019 11:17 AM

To: ksmith@irspsd.org

Subject: Ring<>Indian River Shore PD Follow Up

Hi Kyle,

Thank you all for connecting with me earlier for the Portal Onboarding! Recap below as promised:

1. Portal Requirements

a) Account Provisioning - Attached is an Excel doc outlining what's needed to provision users. Please add everyone that would potentially need an account and send it back so we can set up their accounts. Let me know if you have any questions on this!

b) Browser Compatibility - Portal is compatible with Chrome or Firefox. Please refrain from using Internet Explorer or any others not listed above.

2. Training Materials - Attached are Training Materials that you can distribute to users that are provisioned. These should help provide context and baseline knowledge for them to properly use Portal.

Again if you could provide Albert the PR Packet material to help with putting out the public announcement that would be great. Can you please also link up with Kim to provide her the PR Packet as their is information about posting to your social media feeds.

Morgan our PR Coordinator will want to review and provide final approval on everything so please have Albert email me and Morgan(Morgan@ring.com) once he is ready.

Here is our Community Programs page to provide to Sgt Dempsey: <https://communityprograms.ring.com/>

Otherwise, thank you again for your time earlier and let me know if I forgot anything!

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Anthony Modestine

Neighborhood's Account Manager



1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

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From: Ring Team <no-reply@ring.com>
Sent: Wednesday, April 03, 2019 8:19 AM
To: ksmith@irspsd.org
Subject: New Comment Added to Your Post: "Phone Scams"



Hi Detective Smith,
A Neighbor recently [commented](#) on one of your posts:

Post Title:

[Phone Scams](#)

Neighbor Comment

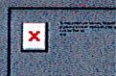
Neighbor20 wrote: "The calls come all day long. I don't answer unless I recognize the number. "

[VIEW POST](#)



Email intended for ksmith@irspsd.org.

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chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Wednesday, April 03, 2019 7:58 AM
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Detective Kyle Smith

ksmith@irspsd.org

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Also, I see a post on your facebook which would be a great post to share within the Neighbors App as a Law Enforcement Post!



TOWN OF INDIAN RIVER SHORES
Public Safety Department
Citizen Advisory



DON'T BE A VICTIM!

Green Dot Card Scam



People are losing thousands of dollars in phone scams involving **Green Dot Money Pak cards**. These scams vary but always involve a phone call from someone claiming to be from a reputable source and claims that you owe money. They will threaten to shut off utilities, assert that a loved one needs money immediately for medical or legal reasons, and even claim they are from the IRS and threaten criminal prosecution if payment is not made immediately. They may even have personal information about you but don't be fooled!

What Can You Do? Verify! Verify! Verify! Legitimate Private, Public and Government Agencies will not contact you demanding immediate payment by Green Dot Money Pak Cards.



Be Suspicious, ask questions and ask for a call back number.



Never give out personal or financial information to anyone who calls you unsolicited and demands money from you.



If you suspect a person is attempting to or has scammed you,

Indian River Shores Public Safety Dept, 4001 A1A Indian River Shores, FL 32904 Tel# 772-331-2451

Law Enforcement Post should consist of:

BOLOs

Missing Persons

Wanted Suspect

Investigations

Scam Warnings

Fires

9 pm Routines

Anything Crime/Safety

We will be sending out a success story from one of our partnered departments, they were able to get a wanted felon off the streets all because their community was sharing videos through the Neighbors App. This is what I am hoping we can achieve with your department and community. By having your department sending out law enforcement post you will start to see more neighbors wanting to share their information with you which will only help in the long run.

I highly recommend posting a minimum of 1x a week, this will help the Portal become an extremely valuable tool into keeping your community even safer!

Best,

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chall@irspsd.org

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To: 'Anthony Modestine'
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ksmith@irspsd.org
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chall@irspsd.org

From: Bryan Beaty <BeatyB@stluciesheriff.com>
Sent: Friday, November 16, 2018 12:44 PM
To: Kyle Smith
Subject: RE: Eye Watch/Ring info

It was a pleasure meeting you. Good luck in this. Here is the contact info:



Deputy Bryan Beaty

Public Information Officer
Ken J. Mascara, St. Lucie County Sheriff
4700 West Midway Road | Fort Pierce, FL 34981
Office: (772) 462-3308 | Cell: (772) 882-8069
beatyb@stluciesheriff.com | www.stluciesheriff.com

From: Kyle Smith [mailto:ksmith@irspsd.org]
Sent: Friday, November 16, 2018 12:48 PM
To: Bryan Beaty <BeatyB@stluciesheriff.com>
Subject: Eye Watch/Ring info

Thank you again for meeting with me today and including other members from your agency. Could you forward the info for the regional Ring rep you dealt with?

Thanks,

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

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Please note: Florida has a very broad Public Records Law. Most written communications to or from the St. Lucie County Sheriff's Office are public records available to anyone upon request. Your e-mail, including your e-mail address, may therefore, be subject to public disclosure.

chall@irspsd.org

From: Bryan Beaty <BeatyB@stluciesheriff.com>
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Phil Dienstag
Territory Manager
1523 26th St
Santa Monica, CA 90404
203-610-1178
phil@ring.com



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chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Friday, November 16, 2018 1:06 PM
To: 'Lt. Chris Beaumont'
Subject: FW: Eye Watch/Ring info

Here is the contact info for the Ring Law Enforcement rep. (Phil Dienstag). Do you want to contact him, or would you like me to call him? Or should I wait???? So many questions...

Detective Kyle Smith

ksmith@irspsd.org

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Public Information Officer

Ken J. Mascara, St. Lucie County Sheriff

4700 West Midway Road | Fort Pierce, FL 34981

Office: (772) 462-3308 | Cell: (772) 882-8069

beatyb@stluciesheriff.com | www.stluciesheriff.com

From: Kyle Smith [<mailto:ksmith@irspsd.org>]
Sent: Friday, November 16, 2018 12:48 PM
To: Bryan Beaty <BeatyB@stluciesheriff.com>
Subject: Eye Watch/Ring info

Thank you again for meeting with me today and including other members from your agency. Could you forward the info for the regional Ring rep you dealt with?

Thanks,

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

Please note: Florida has a very broad Public Records Law. Most written communications to or from the St. Lucie County Sheriff's Office are public records available to anyone upon request. Your e-mail, including your e-mail address, may therefore, be subject to public disclosure.

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Monday, November 26, 2018 12:52 PM
To: phil@ring.com
Subject: Ring program for Law Enforcement

Hi Phil,

This is a follow-up email from a voicemail I left with you this afternoon. I spoke with one of our neighboring agencies, St. Lucie County Sheriff Department, about their partnership with your company. I would like to sign our agency up with your program.

Thank you,

Detective Kyle Smith

ksmith@irspsd.org

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Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

From: Phillip Dienstag <pdienstag@ring.com>
Sent: Monday, November 26, 2018 3:50 PM
To: ksmith@irspsd.org; Bradley Wentlandt
Cc: Phil Dienstag
Subject: Re: Ring program for Law Enforcement

Detective Smith, thank you for showing interest in the Ring Platform and Neighbors Portal. I have included Brad Wentlandt to this thread, as he is the LE Liason for Florida. Brad will be able to walk you through the process and get your agency onboarded.

Best,

Phil Dienstag



1523 26th St
Santa Monica, CA 90404
203-610-1178
phil@ring.com

LAPD Crime Study: [Ring Partners with LAPD to Reduce Crime in Wilshire Park](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

On Mon, Nov 26, 2018 at 9:43 AM Kyle Smith <ksmith@irspsd.org> wrote:

Hi Phil,

This is a follow-up email from a voicemail I left with you this afternoon. I spoke with one of our neighboring agencies, St. Lucie County Sheriff Department, about their partnership with your company. I would like to sign our agency up with your program.

Thank you,

Detective Kyle Smith

ksmith@irspsd.org

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Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, December 20, 2018 9:01 AM
To: 'bradley.wentlandt@ring.com'
Subject: Ring for LE

Good Morning Brad,

I would like to schedule a Ring for LE demo at our agency. I realize we are in the holiday season, so let me know when someone can schedule an appointment.

Thank you,

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, December 20, 2018 4:51 PM
To: ksmith@irspsd.org
Subject: Ring Law Enforcement Portal

Flag Status: Flagged

Good Afternoon Dt Smith,

My name is Anthony Modestine, Brad Wentlandt informed me that your department is looking for a presentation on our Law Enforcement Portal. I would love to show you and others in the department of our platform via webinar. You can actually book a time that works best for you and others within the department to make this meeting through my calendar link below. The meetings usually last about an hour or so depending on questions.

<https://modestine.youcanbook.me>

Thanks and I look forward to connecting with you soon!

--

Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Wednesday, January 02, 2019 8:16 AM
To: 'cbeaumont@irspsd.org'; 'tdempsey@irspsd.org'
Subject: Ring webinar

Webinar, Friday afternoon at 1300 hours. I will forward the link, when I get it. We should be able to login from different computers.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, January 03, 2019 9:16 AM
To: 'cbeaumont@irspsd.org'; 'tdempsey@irspsd.org'
Subject: FW: Neighbors Portal: Scheduled Call

Had to reschedule the Ring Demo, new time set for Monday (7th) at 1300.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org

From: YouCanBook.me <notifications@youcanbook.me>
Sent: Thursday, January 3, 2019 9:15 AM
To: ksmith@irspsd.org
Subject: Neighbors Portal: Scheduled Call

Hi Kyle,

I'm looking forward to speaking with you on Monday, January 7, 2019 about the Neighbors Portal!

Here are the details for our call...

I'll call you on
Monday, January 7, 2019 1:00 PM (US/Eastern) at +17722312451

Here's my details:

Anthony Modestine
Ring
1200 Atwater Dr Ste 225
Malvern, PA 19355
Cell: 610-220-5432

Your Details:

Kyle Smith

ksmith@irspsd.org

+17722312451

If this event hasn't been added to your calendar automatically, you can add it using these links:

ADD TO GOOGLE **ADD TO OFFICE 365** **DOWNLOAD CALENDAR INVITE**

[Click here to cancel this booking](#)

[Click here to reschedule this booking](#)+17722312451



Powered for FREE by YouCanBook.me - [Sign up](#)

[Unsubscribe from these emails](#)

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Monday, January 07, 2019 2:06 PM
To: ksmith@irspsd.org
Subject: IRSPSD MOU Review.
Attachments: Ring Subsidy Partnership.pdf; Ring Neighbors Portal MOU Indian River Shores PSD.docx

Hi Detective Smith,

Thanks again for taking the time to speak with me today.

We're excited at the prospect of working partnering with the Indian River Shores Public Safety Department to reduce crime and engage citizens through the Neighbors platform.

To recap some program highlights (some talking points to bring to the Chief):

[Neighbors by Ring](#) is the free smartphone app that allows citizens to upload videos, photos and alerts related to crime and safety and share them with their neighbors. You do not need Ring cameras to use this app.

The Neighbors Law Enforcement Portal allows your agency to view and comment on these posts in real-time, directly engage citizens and create neighborhood alerts that are targeted to neighbors in specific geographic areas.

On the investigative side, the portal allows you to see an active camera map of all the Ring devices in your community and directly request relevant video when a crime is committed. All of this is provided to law enforcement and the community at no cost.

We will create a Indian River Shores-specific download link for the app. Anytime someone uses the link to download the neighbors app, Indian River Shores Department gets credit. For every 20 downloads, we send you another device. We are willing to work with the police department, local foundations or the city on a subsidy program to help get additional cameras into the community.

Your department specific discount code for law enforcement personnel is `nbirpsd` use this code with your department email address (@irspsd.org) to receive \$50 off per device.(Excluding Ring Classic and bundled products)

For your community, we offer a subsidy program which is a partnership between Ring and the city that offers residents exclusive discounts on Ring Security Products. With an investment of \$50 from the city per household, Ring will match this, offering the resident a \$100 off coupon on a Ring device of their choosing. (Attached below is more detailed information) Please let me know if this is something you are interested in, I would be happy to do an into with Stacey Cooke who runs the subsidy program.

Please let me know if you have any questions or concerns with the MOU, I would be happy to address them. Again if this does need to go to City Council for review I would like to sync in Morgan who is our PR coordinator.

Thanks and I look forward to reconnecting soon!

--
Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)
Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)
LA Times: [Ring modernized the doorbell, then went to war against crime](#)
USA Today: [Police say crime drops with video doorbell](#)



Neighbors by Ring

Memorandum of Understanding

This agreement is entered into this 7th day of January, 2019 by and between Ring LLC ("Ring") and Indian River Shores Public Safety Department ("Agency"), (collectively the "parties") and will provide Agency access to the Neighbors Portal to communicate with users of the Neighbors app ("Ring Neighbors") and encourage community engagement as we work together to make Indian River Shores ("City") neighborhoods safer.

Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).

The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.

As part of the program, Agency may:

- Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
- Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

Make the Neighbors App available to City residents free of charge.

Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

The parties shall agree to a joint press release to be mutually approved by the parties. Neither party may use the other party's name, logo, or likeness in any advertising or press release without prior written approval of the other party. Notwithstanding the foregoing, Ring shall be permitted to provide in-app alerts to Ring Neighbors announcing Agency's participation in the Neighbors App.

Term

Agency's participation in the program shall commence upon Agency's acceptance of these program terms. Either party may terminate Agency's participation in the program at any time by providing 30 days' written notice to the other party; provided that in the case of material breach of this Agreement by the Agency, Ring shall only be required to provide three days' written notice to Agency.

Privacy and Terms of Use

Ring will not provide any customer personal information, including video footage, to Agency without the prior consent of the owner or properly issued legal process that complies with federal and state law, as applicable. Agency agrees to use the Neighbors Portal only as expressly authorized by Ring and only in connection with bona fide Agency work. Ring's terms of service and privacy notice, as posted on Ring.com, shall apply to all uses of the Neighbors App and, as applicable, the Neighbors Portal.

Compensation

At no point shall either party receive compensation from each other as a result of this program.

Confidentiality

Unless otherwise required by law, the Parties shall not disclose the terms of this program or any information that is designated as confidential or that, given the nature of the information or the circumstances surrounding its disclosure, reasonably should be considered as confidential.

RING LLC

Date: _____

By: _____

Name: _____

Title: _____

Agency

Date: _____

By: _____

Name: _____

Title: _____

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Monday, January 14, 2019 10:58 AM
To: Bryan Beaty
Subject: Ring/Eye Watch

Good Morning,

I am in the process of registering with Ring and their LEO Portal, waiting for the MOU to be signed, and had a question about the "Eye Watch" program name. Is that name proprietary? Can we also call our program "Eye Watch"? I ask because I want to try and maintain continuity between our agencies and jurisdictions, to prevent any confusion with residents. If it is an issue, just let me know and we can figure something else out. Thank you

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org



From: Bryan Beaty <BeatyB@stluciesheriff.com>
Sent: Monday, January 14, 2019 11:03 AM
To: ksmith@irspsd.org
Subject: RE: Ring/Eye Watch

I don't have any problem with it. We actually tagged on to Martin County SO. They started "Eye Watch".



Deputy Bryan Beaty

Public Information Officer

Ken J. Mascara, St. Lucie County Sheriff

4700 West Midway Road | Fort Pierce, FL 34981

Office: (772) 462-3308 | Cell: (772) 882-8069

beatyb@stluciesheriff.com | www.stluciesheriff.com

From: Kyle Smith [mailto:ksmith@irspsd.org]
Sent: Monday, January 14, 2019 10:58 AM
To: Bryan Beaty <BeatyB@stluciesheriff.com>
Subject: Ring/Eye Watch

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Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, February 20, 2019 4:03 PM
To: ksmith@irspsd.org
Subject: Ring<>Indian River Shores Onboarding
Attachments: Ring Agreement_Indian River Shores.pdf

Kyle Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I will be the departments Account Manager moving forward. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding and myself. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

1. Partnership Coordinator - main champion for the Ring partnership

Name:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name:

Email:

Is the PIO caught up to speed on the partnership?

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name:

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

I have availability open on Thursday March 7th at 9am EST or Tuesday March 12 at 1pm EST. Let me know if we can make one of those days and times work.

--

Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

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Neighbors by Ring
Memorandum of Understanding

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- ☐ Neighbors by Ring app ("Neighbors App") is a digital neighborhood watch that both law enforcement and the public may access free of charge by downloading the Neighbors App (iOS and Android).
- ☐ The Neighbors App allows users to share and comment on real time crime and safety events in their neighborhood.
- ☐ As part of the program, Agency may:
 - o Utilize the critical crime and safety events that are posted in the Neighbors App by Ring Neighbors to assist in law enforcement operations and investigations; and
 - o Post information relating to critical incidents and other incidents in the app to keep Ring Neighbors informed regarding issues in their neighborhoods.

With an understanding that a robust, active and engaged user community is essential to the immediate, sustained and ongoing success of the program, the parties agree to the following responsibilities:

Ring

- ☐ Make the Neighbors App available to City residents free of charge.
- ☐ Make the Neighbors Portal available to Agency free of charge, including ongoing support and training for Agency employees.

Agency

- ☐ Maintain appropriate access controls for Agency personnel to use the Neighbors Portal.

Press Release

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Compensation

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Confidentiality

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RING LLC

2/20/2019

Date: _____

By: _____
DocuSigned by:
August Cziment
369F1A1F19C3476...

Name: _____
August Cziment

Title: _____
Director of Operations

Agency

Indian River Shores Public Safety

Date: 2/11/19

By: [Signature]

Name: Richard Rosell

Title: Chief / Director of Public Safety



Neighbors by Ring
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RING LLC

2/20/2019

Date: _____

By: _____

DocuSigned by:

August Cziment

369F1A1F19C3476...

August Cziment

Name: _____

Title: _____

Director of Operations

Agency

Indian River Shores Public Safety

Date: 2/11/19

By: *Richard Rose*

Name: Richard Rose

Title: Chief / Director of Public Safety

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, February 21, 2019 9:31 AM
To: Lt. Chris Beaumont
Cc: Al Iovino; Mark Shaw; 'Sgt. Tim Dempsey'; Richard Rosell
Subject: RING training
Attachments: Ring Agreement_Indian River Shores.pdf

Good Morning,

This email is forwarded from our RING Account Manager, Anthony Modestine. We need to identify the five positions listed below and have them available for a 1-hour Webinar on March 7th at 9am or March 12th at 1pm. Thank you.

Detective Kyle Smith

ksmith@irspsd.org

Indian River Shores Public Safety Department

6001 N. Hwy A1A

Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

www.irspsd.org



From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Wednesday, February 20, 2019 4:03 PM

To: ksmith@irspsd.org

Subject: Ring<>Indian River Shores Onboarding

Kyle Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I will be the departments Account Manager moving forward. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding and myself. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

1. Partnership Coordinator - main champion for the Ring partnership

Name:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name:

Email:

Is the PIO caught up to speed on the partnership?

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

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Anthony Modestine
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LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

chall@irspsd.org

From: rrosell@irspsd.org
Sent: Thursday, February 21, 2019 11:06 AM
To: ksmith@irspsd.org; 'Lt. Chris Beaumont'
Cc: 'Al Iovino'; 'Mark Shaw'; 'Sgt. Tim Dempsey'
Subject: RE: RING training

OK Great. Mark please let me know who is selected. Kyle, next week I'd like to interview you for our You Tube Channel on the topic of Crime Prevention. The Ring program will be featured in the interview. Thanks. Rich

Richard G. Rosell
Chief of Police/Director of Public Safety
Indian River Shores Department of Public Safety
W (772) 231-2451 ext. 397
C (732) 673-7748

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, February 21, 2019 9:31 AM
To: Lt. Chris Beaumont <cbeaumont@irspsd.org>
Cc: Al Iovino <aiovino@irspsd.org>; Mark Shaw <mshaw@irspsd.org>; 'Sgt. Tim Dempsey' <tdempsey@irspsd.org>; Richard Rosell <rrosell@irspsd.org>
Subject: RING training

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ksmith@irspsd.org
Indian River Shores Public Safety Department
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Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
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Sent: Wednesday, February 20, 2019 4:03 PM
To: ksmith@irspsd.org
Subject: Ring<>Indian River Shores Onboarding

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Email:

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Name:

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Name:

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Anthony Modestine
Neighborhood's Training Manager



1200 Atwater Dr Ste 225
Malvern, PA 19355

Anthony.Modestine@ring.com

Reducing Crime in Newark NJ: [Newark Protect Project](#)

Shark Tank: [Shark Tank's Biggest Company](#) (password: ring)

LA Times: [Ring modernized the doorbell, then went to war against crime](#)

USA Today: [Police say crime drops with video doorbell](#)

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, February 21, 2019 1:34 PM
To: 'rrosell@irspsd.org'
Subject: RE: RING training

Ok, I am available Wed, Thurs, and Fri next week.

Detective Kyle Smith
ksmith@irspsd.org
Indian River Shores Public Safety Department
6001 N. Hwy A1A
Indian River Shores, FL 32963
Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444
www.irspsd.org



From: rrosell@irspsd.org <rrosell@irspsd.org>
Sent: Thursday, February 21, 2019 11:06 AM
To: ksmith@irspsd.org; 'Lt. Chris Beaumont' <cbeaumont@irspsd.org>
Cc: 'Al Iovino' <aiovino@irspsd.org>; 'Mark Shaw' <mshaw@irspsd.org>; 'Sgt. Tim Dempsey' <tdempsey@irspsd.org>
Subject: RE: RING training

OK Great. Mark please let me know who is selected. Kyle, next week I'd like to interview you for our You Tube Channel on the topic of Crime Prevention. The Ring program will be featured in the interview. Thanks. Rich

Richard G. Rosell
Chief of Police/Director of Public Safety
Indian River Shores Department of Public Safety
W (772) 231-2451 ext. 397
C (732) 673-7748

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, February 21, 2019 9:31 AM
To: Lt. Chris Beaumont <cbeaumont@irspsd.org>
Cc: Al Iovino <aiovino@irspsd.org>; Mark Shaw <mshaw@irspsd.org>; 'Sgt. Tim Dempsey' <tdempsey@irspsd.org>; Richard Rosell <rrosell@irspsd.org>
Subject: RING training

Good Morning,

This email is forwarded from our RING Account Manager, Anthony Modestine. We need to identify the five positions listed below and have them available for a 1-hour Webinar on March 7th at 9am or March 12th at 1pm. Thank you.

Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Wednesday, February 20, 2019 4:03 PM

To: ksmith@irspsd.org

Subject: Ring<>Indian River Shores Onboarding

Kyle Great news! The MOU agreement is fully signed. Attached are the documents for your records.

I will be the departments Account Manager moving forward. Our Next step would be to set up a 1 hour webinar with you and all the key stakeholders for your Portal Onboarding and myself. The Portal Onboarding is train-the-trainer style so we only require the following people to join:

1. Partnership Coordinator - main champion for the Ring partnership

Name:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name:

Email:

Is the PIO caught up to speed on the partnership?

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name:

Involvement by each of these groups is essential for active community participation (specifically on video requests) and overall long-term success of the partnership.

Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

I have availability open on Thursday March 7th at 9am EST or Tuesday March 12 at 1pm EST. Let me know if we can make one of those days and times work.

--

Anthony Modestine
Neighborhood's Training Manager



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Malvern, PA 19355

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USA Today: [Police say crime drops with video doorbell](#)

chall@irspsd.org

From: Kyle Smith <ksmith@irspsd.org>
Sent: Thursday, February 28, 2019 2:27 PM
To: 'Anthony Modestine'
Subject: RE: Ring<>Indian River Shores Onboarding

All stakeholders are aware, and should attend the training.
Main PIO- Lt. Albert Iovino aiovino@irspsd.org
Community Liaison- Sgt. Tim Dempsey tdempsey@irspsd.org

Detective Kyle Smith
ksmith@irspsd.org
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From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Thursday, February 28, 2019 2:25 PM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shores Onboarding

Great, I just sent out a calendar invite.

Is your PIO caught up to speed on the partnership? Could you also provide me their contact information? I will be reaching and providing them the PR packet material for the public announcement.

Thanks,



On Thu, Feb 28, 2019 at 2:16 PM Kyle Smith <ksmith@irspsd.org> wrote:

Please schedule us for Friday, March 15th at 9 am. Thank you

Detective Kyle Smith
ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, February 28, 2019 1:21 PM

To: ksmith@irspsd.org

Subject: Re: Ring<>Indian River Shores Onboarding

Hi Detective Smith,

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On Thu, Feb 21, 2019 at 9:27 AM Kyle Smith <ksmith@irspsd.org> wrote:

Thank you very much! I will forward your email to the listed stakeholders and confirm a date with you soon.

Detective Kyle Smith

ksmith@irspsd.org

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Anthony Modestine

Neighborhood's Training Manager



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Malvern, PA 19355

Anthony.Modestine@ring.com

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USA Today: [Police say crime drops with video doorbell](#)

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, March 05, 2019 1:21 PM
To: ksmith@irspsd.org
Subject: Re: Ring <> Indian River Shores Onboarding

Thanks Kyle, Would it be possible if the Chief, yourself and I hopped on a call on Thursday?

Since the Portal is a community engagement tool and investigative tool I want to make sure he is on the same level of knowledge of how this platform works before providing him the public announcement information.



On Tue, Mar 5, 2019 at 10:01 AM Kyle Smith <ksmith@irspsd.org> wrote:

I just got an updated list from the administration.

1. Partnership Coordinator - main champion for the Ring partnership

Name: Kyle Smith (ksmith@irspsd.org)

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name: Chief Richard Rosell

Email: rrosell@irspsd.org

Is the PIO caught up to speed on the partnership? Mostly...

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name: Kim Wall (kwall@irspsd.org)

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name: Kyle Smith (ksmith@irspsd.org)

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name: **Tim Dempsey** (tdempsey@irspsd.org)

Detective Kyle Smith

ksmith@irspsd.org

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Indian River Shores, FL 32963

Office: (772) 231-2451 ext. 359 / Fax: (772) 231-2444

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, February 28, 2019 2:25 PM

To: ksmith@irspsd.org

Subject: Re: Ring<>Indian River Shores Onboarding

Great, I just sent out a calendar invite.

Is your PIO caught up to speed on the partnership? Could you also provide me their contact information? I will be reaching and providing them the PR packet material for the public announcement.

Thanks,



On Thu, Feb 28, 2019 at 2:16 PM Kyle Smith <ksmith@irspsd.org> wrote:

Please schedule us for Friday, March 15th at 9 am. Thank you

Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, February 28, 2019 1:21 PM

To: ksmith@irspsd.org

Subject: Re: Ring<>Indian River Shores Onboarding

Hi Detective Smith,

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On Thu, Feb 21, 2019 at 9:27 AM Kyle Smith <ksmith@irspsd.org> wrote:

Thank you very much! I will forward your email to the listed stakeholders and confirm a date with you soon.

Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Wednesday, February 20, 2019 4:03 PM

To: ksmith@irspsd.org

Subject: Ring<>Indian River Shores Onboarding

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Name:

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name:

Email:

Is the PIO caught up to speed on the partnership?

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name:

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name:

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name:

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Lastly, please ensure you have access to a computer so we can screen share the Portal with you.

I have availability open on Thursday March 7th at 9am EST or Tuesday March 12 at 1pm EST. Let me know if we can make one of those days and times work.

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Anthony Modestine

Neighborhood's Training Manager



1200 Atwater Dr Ste 225

Malvern, PA 19355

Anthony.Modestine@ring.com

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chall@irspsd.org

Subject: FW: Indian River Shores PSD <> Ring Portal Overivew

Start: Thu 3/7/2019 10:00 AM
End: Thu 3/7/2019 10:15 AM
Show Time As: Tentative

Recurrence: (none)

Meeting Status: Not yet responded

Organizer: Kyle Smith

-----Original Appointment-----

From: Google Calendar <calendar-notification@google.com> **On Behalf Of** anthony.modestine@ring.com
Sent: Wednesday, March 6, 2019 1:03 PM
To: anthony.modestine@ring.com; ksmith@irspsd.org; rrosell@irspsd.org
Subject: Indian River Shores PSD <> Ring Portal Overivew
When: Thursday, March 7, 2019 10:00 AM-10:15 AM (UTC-05:00) Eastern Time (US & Canada).
Where:

[more details »](#)

Indian River Shores PSD <> Ring Portal Overivew

When Thu Mar 7, 2019 10am – 10:15am Eastern Time - New York

Calendar ksmith@irspsd.org

Who

- anthony.modestine@ring.com - organizer
- rrosell@irspsd.org
- ksmith@irspsd.org

Please Join this Zoom Meeting through your computer
<https://ring.zoom.us/j/7551771918>

If you do not have a microphone attached to your computer you will also need to dial in by using the number below then enter the Meeting ID when asked.

+1 855 880 1246 US Toll-free

Meeting ID: 755 177 1918

Going (ksmith@irspsd.org)? **Yes - Maybe - No** [more options »](#)

Invitation from [Google Calendar](#)

You are receiving this courtesy email at the account ksmith@irspsd.org because you are an attendee of this event.

To stop receiving future updates for this event, decline this event. Alternatively you can sign up for a Google account at <https://www.google.com/calendar/> and control your notification settings for your entire calendar.

Forwarding this invitation could allow any recipient to modify your RSVP response. [Learn More](#)

chall@irspsd.org

From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Wednesday, March 06, 2019 1:03 PM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shores Onboarding

Great, I just sent out a calendar invite with a link to join the call. I will speak with you then!



On Wed, Mar 6, 2019 at 9:57 AM Kyle Smith <ksmith@irspsd.org> wrote:

We are available on tomorrow (Thursday) at 10:00 am.

Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>
Sent: Tuesday, March 5, 2019 1:21 PM
To: ksmith@irspsd.org
Subject: Re: Ring<>Indian River Shores Onboarding

Thanks Kyle, Would it be possible if the Chief, yourself and I hopped on a call on Thursday?

Since the Portal is a community engagement tool and investigative tool I want to make sure he is on the same level of knowledge of how this platform works before providing him the public announcement information.



On Tue, Mar 5, 2019 at 10:01 AM Kyle Smith <ksmith@irspsd.org> wrote:

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Name: **Kyle Smith** (ksmith@irspsd.org)

2. Press/Media Coordinator - typically the PIO who will coordinate the initial partnership announcement and ongoing PR

Name: **Chief Richard Rosell**

Email: rrosell@irspsd.org

Is the PIO caught up to speed on the partnership? **Mostly...**

3. Social Media Coordinator - person(s) in the department who manages comments on Facebook, Twitter, NextDoor, etc (if different from #2)

Name: **Kim Wall** (kwall@irspsd.org)

4. Investigative Coordinator - your resident expert when the department wants to send a video request. This person will be trained on best practices for ensuring the maximum participation and sharing of video.

Name: **Kyle Smith** (ksmith@irspsd.org)

5. Community Relations Coordinator - person who oversees the team that interfaces with the community at events, HOA meetings, Neighborhood Watch meetings, etc.

Name: **Tim Dempsey** (tdempsey@irspsd.org)

Detective Kyle Smith

ksmith@irspsd.org

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From: Anthony Modestine <anthony.modestine@ring.com>

Sent: Thursday, February 28, 2019 2:25 PM

To: ksmith@irspsd.org

Subject: Re: Ring<>Indian River Shores Onboarding

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From: Anthony Modestine <anthony.modestine@ring.com>

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